



RAMONA FENIX RAMOS

Businesswoman

Giving back to Assumption:

- Assumption College San Lorenzo High School Batch 1999
Velada 2024 Working Committee and Sponsorships Co-Head
- Velada 2024 AC 1999 Bag Collab with Fino Co-Project Head
- Parent Class Representative of AC Grade 5-5 for the school year 2026-2027

EDUCATION

GRADE SCHOOL: COLEGIO SAN AGUSTIN

1987 to 1995

Exemplary in Conduct and Gold Eagle Awardee

HIGH SCHOOL: ASSUMPTION COLLEGE SAN LORENZO

1996 to 1999

COLLEGE: ATENEO DE MANILA UNIVERSITY

Bachelor of Science in Business Management (Minor in Marketing)

1999 to 2003

POST-GRADUATE: ATENEO GRADUATE SCHOOL OF BUSINESS

Master in Entrepreneurship

2009 to 2011

CERTIFICATE COURSE: MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Online Program on Sustainability

February 2025 to April 2025

WORK EXPERIENCE

AIFEN TRUE WATER INC. (January 2020 to present)

VP and Treasurer

- Manages the day-to-day operations and handles finances of the company; works closely with the Chairman and President on senior management plans and decisions; provides support to the Marketing team for the campaigns and marketing strategies

FENIX MANAGEMENT AND CAPITAL INC. (November 2009 to present)

VP and Treasurer

- Manages the day-to-day operations and handles finances of the company; works closely with the Chairman and President on senior management plans and decisions

MOMSAPPROVE.COM (January 2017 to March 2020)

Co-Founder

- Conceptualized baby product review website with user generated reviews; provided overall direction on website interface, features, and content; coordinated with merchants and user/contributors on product sampling; developed and executed marketing campaigns

Two Oranges Boutique (April 2008 to December 2015)

Co-Founder & President

- Conceptualized and implemented the company's business plan and marketing plan; designed and developed new products (under the label *Bags by Two Oranges* and for client orders)

SGV & Co. (July 2003 to March 2007)

Marketing Senior Associate

- Organized and managed internal (partners and staff) and client-facing events; coordinated SGV Liberal Arts Program events and sessions (employee engagement program); assisted the Entrepreneur Of The Year Philippines Working Committee and coordinated all activities of the program; conceptualized, reviewed and approved marketing collaterals

Awards won as a member of the Entrepreneur Of The Year Support Team:

Anvil Award of Excellence for the Entrepreneur Of The Year Philippines program (2006)

Gold Quill Award of Excellence: Entrepreneur Of The Year Philippines program

Communication Management Category - Economic, Social and Environmental Development (2005)

SGV & Co. Special Award for the Entrepreneur Of The Year Philippines program (2004)



I agree to share the above information on any AAA social media platform for purposes of the 2026 AAA Elections.